

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Abar Hutton Media
Attention: Accounts Payable
6190 Grovedale CT Suite 200
Alexandria, VA 22310-2552

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
936098-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	475

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	936098	07887096

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912820		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/05/12	M-F Early Sunrise	5:00-6:00 AM	-1111--	:30	4	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-1111--	4	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/02/12	5:42 AM	M-F Early Sunrise	5:00-6:00 AM	:30	BN12001H	\$300.00 NM
4	WESHW		10/03/12	5:29 AM	M-F Early Sunrise	5:00-6:00 AM	:30	BN12001H	\$300.00 NM
2	WESH	Th	10/04/12	5:27 AM	M-F Early Sunrise	5:00-6:00 AM	:30	BN12001H	\$300.00 NM
3	WESH	F	10/05/12	5:14 AM	M-F Early Sunrise	5:00-6:00 AM	:30	BN12001H	\$300.00 NM
2	10/08/12	10/08/12	M-F Early Sunrise	5:00-6:00 AM	M-----	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/08/12	5:53 AM	M-F Early Sunrise	5:00-6:00 AM	:30	BN12002H	\$325.00 NM
3	10/03/12	10/05/12	M-F Sunrise @6AM	6:00-7:00 AM	--111--	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--111--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		10/03/12	6:55 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BN12002H	\$800.00 NM
1	WESH	Th	10/04/12	6:43 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BN12002H	\$800.00 NM
3	WESH	F	10/05/12	6:12 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BN12002H	\$800.00 NM
4	10/08/12	10/08/12	M-F Sunrise @6AM	6:00-7:00 AM	M-----	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/08/12	6:27 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BN12001H	\$850.00 NM
5	10/02/12	10/05/12	NBC Today Show	7:00-9:00 AM	-1111--	:30	4	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-1111--	4	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/02/12	7:26 AM	NBC Today Show	7:00-9:00 AM	:30	BN12002H	\$1,200.00 NM
1	WESHW		10/03/12	8:35 AM	NBC Today Show	7:00-9:00 AM	:30	BN12001H	\$1,200.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

DUPLICATE INVOICE

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949



Invoice #	Invoice Date	Invoice Month	Invoice Period
936098-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Nelson/D/Senate	NELSON/S/D	475	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/02/12	10/05/12	NBC Today Show	7:00-9:00 AM	-1111--	:30	4	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	Th	10/04/12	7:59 AM	NBC Today Show	7:00-9:00 AM	:30	BN12001H	\$1,200.00 NM
3	WESH	F	10/05/12	8:36 AM	NBC Today Show	7:00-9:00 AM	:30	BN12001H	\$1,200.00 NM
6	10/08/12	10/08/12	NBC Today Show	7:00-9:00 AM	M-----	:30	1	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/08/12	8:29 AM	NBC Today Show	7:00-9:00 AM	:30	BN12002H	\$1,300.00 NM
7	10/02/12	10/04/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-111---	:30	3	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-111---	3	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/02/12	9:59 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	BN12001H	\$600.00 NM
2	WESH	W	10/03/12	9:59 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	BN12002H	\$600.00 NM
3	WESH	Th	10/04/12	9:55 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	BN12002H	\$600.00 NM
9	10/02/12	10/05/12	NBC Today Show II	10AM-11AM	-1111--	:30	4	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-1111--	4	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/02/12	10:49 AM	NBC Today Show II	10AM-11AM	:30	BN12002H	\$600.00 NM
4	WESH	W	10/03/12	10:49 AM	NBC Today Show II	10AM-11AM	:30	BN12001H	\$600.00 NM
2	WESH	Th	10/04/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	BN12001H	\$600.00 NM
3	WESH	F	10/05/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	BN12002H	\$600.00 NM
10	10/08/12	10/08/12	NBC Today Show II	10AM-11AM	M-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/08/12	10:50 AM	NBC Today Show II	10AM-11AM	:30	BN12001H	\$700.00 NM
11	10/02/12	10/05/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	-11-1--	:30	3	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-11-1--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/02/12	12:28 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	BN12001H	\$400.00 NM
4	WESH	W	10/03/12	12:29 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	BN12002H	\$400.00 NM
3	WESH	F	10/05/12	12:25 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	BN12001H	\$400.00 NM
12	10/08/12	10/08/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	M-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/08/12	12:13 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	BN12002H	\$500.00 NM
13	10/02/12	10/05/12	KATIE COURIC DAY	2-3PM	-1111--	:30	4	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-1111--	4	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
936098-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	475

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/02/12	10/05/12	KATIE COURIC DAY	2-3PM	-1111--	:30	4	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	10/02/12	2:49 PM	KATIE COURIC DAY	2-3PM	:30	BN12002H	\$200.00 NM
2	WESH	W	10/03/12	2:30 PM	KATIE COURIC DAY	2-3PM	:30	BN12001H	\$200.00 NM
4	WESH	Th	10/04/12	2:38 PM	KATIE COURIC DAY	2-3PM	:30	BN12002H	\$200.00 NM
1	WESH	F	10/05/12	2:48 PM	KATIE COURIC DAY	2-3PM	:30	BN12002H	\$200.00 NM
14	10/08/12	10/08/12	KATIE COURIC DAY	2-3PM	M-----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/08/12	2:55 PM	KATIE COURIC DAY	2-3PM	:30	BN12001H	\$200.00 NM
15	10/02/12	10/05/12	M-F 3-4 PM	3:00-4:00 PM	-2111--	:30	5	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-2111--	5	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WESH	Tu	10/02/12	3:20 PM	M-F 3-4 PM	3:00-4:00 PM	:30	BN12001H	\$600.00 NM
3	WESH	Tu	10/02/12	3:46 PM	M-F 3-4 PM	3:00-4:00 PM	:30	BN12002H	\$600.00 NM
1	WESH	W	10/03/12	3:47 PM	M-F 3-4 PM	3:00-4:00 PM	:30	BN12002H	\$600.00 NM
2	WESH	Th	10/04/12	3:22 PM	M-F 3-4 PM	3:00-4:00 PM	:30	BN12001H	\$600.00 NM
4	WESH	F	10/05/12	3:29 PM	M-F 3-4 PM	3:00-4:00 PM	:30	BN12001H	\$600.00 NM
16	10/08/12	10/08/12	M-F 3-4 PM	3:00-4:00 PM	M-----	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/08/12	3:45 PM	M-F 3-4 PM	3:00-4:00 PM	:30	BN12002H	\$650.00 NM
17	10/02/12	10/05/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-1111--	:30	4	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-1111--	4	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/02/12	4:24 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	BN12001H	\$750.00 NM
4	WESH	W	10/03/12	4:42 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	BN12001H	\$750.00 NM
2	WESH	Th	10/04/12	4:21 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	BN12002H	\$750.00 NM
3	WESH	F	10/05/12	4:11 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	BN12002H	\$750.00 NM
18	10/08/12	10/08/12	M-F 4-5 PM NEWS	M-F 4-5 PM	M-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/08/12	4:14 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	BN12001H	\$800.00 NM
19	10/02/12	10/05/12	M-F 5-6 PM ROT	5:00-6:00 PM	-1111--	:30	4	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-1111--	4	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/02/12	5:10 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	BN12002H	\$900.00 NM
4	WESH	W	10/03/12	5:52 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	BN12002H	\$900.00 NM
1	WESH	Th	10/04/12	5:51 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	BN12001H	\$900.00 NM
3	WESH	F	10/05/12	5:28 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	BN12001H	\$900.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser:
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
936098-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Nelson/D/Senate	NELSON/S/D	475	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/02/12	10/05/12	M-F 5-6 PM ROT Class of Time - Pre-emptible with notice	5:00-6:00 PM	-1111--	:30	4	\$900.00	NM
20	10/08/12	10/08/12	M-F 5-6 PM ROT Class of Time - Pre-emptible with notice	5:00-6:00 PM	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/08/12 5:41 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 BN12002H \$1,000.00 NM									
21	10/02/12	10/03/12	M-F 6-6:30 PM Class of Time - Pre-emptible with notice	M-F 6-6:30 PM	-11----	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -11---- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WESHTu 10/02/12 6:13 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 BN12001H \$1,200.00 NM 1 WESHW 10/03/12 6:29 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 BN12001H \$1,200.00 NM									
22	10/08/12	10/08/12	M-F 6-6:30 PM Class of Time - Pre-emptible with notice	M-F 6-6:30 PM	M-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/08/12 6:23 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 BN12001H \$1,400.00 NM									
23	10/02/12	10/05/12	M-F Entertainment Tonight Class of Time - Pre-emptible with notice	7:00-7:30 PM	-1111--	:30	4	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1111-- 4 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESHTu 10/02/12 7:26 PM M-F Entertainment Tonight 7:00-7:30 PM :30 BN12002H \$1,600.00 NM 4 WESHW 10/03/12 7:17 PM M-F Entertainment Tonight 7:00-7:30 PM :30 BN12002H \$1,600.00 NM 1 WESHTh 10/04/12 7:10 PM M-F Entertainment Tonight 7:00-7:30 PM :30 BN12002H \$1,600.00 NM 3 WESHF 10/05/12 7:30 PM M-F Entertainment Tonight 7:00-7:30 PM :30 BN12002H \$1,600.00 NM									
24	10/02/12	10/05/12	M-F Access Hollywood Class of Time - Pre-emptible with notice	Access Hollywood /	-1-11--	:30	3	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1-11-- 3 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHTu 10/02/12 7:54 PM M-F Access Hollywood Access Hollywood / :30 BN12001H \$1,600.00 NM 2 WESHTh 10/04/12 7:58 PM M-F Access Hollywood Access Hollywood / :30 BN12001H \$1,600.00 NM 3 WESHF 10/05/12 7:55 PM M-F Access Hollywood Access Hollywood / :30 BN12001H \$1,600.00 NM									
25	10/08/12	10/08/12	M-F Access Hollywood Class of Time - Pre-emptible with notice	Access Hollywood /	M-----	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/08/12 7:55 PM M-F Access Hollywood Access Hollywood / :30 BN12001H \$1,700.00 NM									
28	10/03/12	10/06/12	M-Su News @ 11PM Class of Time - Pre-emptible with notice	11-1135p	--1111-	:30	4	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1111- 4 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WESHW 10/03/12 11:27 PM M-Su News @ 11PM 11-1135p :30 BN12001H \$1,400.00 NM 1 WESHTh 10/04/12 11:33 PM M-Su News @ 11PM 11-1135p :30 BN12002H \$1,400.00 NM 3 WESHF 10/05/12 11:32 PM M-Su News @ 11PM 11-1135p :30 BN12002H \$1,400.00 NM									

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
936098-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	475

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	10/03/12	10/06/12	M-Su News @ 11PM	11-1135p	--1111-	:30	4	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESH Sa 10/06/12 11:22 PM M-Su News @ 11PM 11-1135p :30 BN12002H \$1,400.00 NM									
29	10/08/12	10/08/12	M-Su News @ 11PM	11-1135p	M-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 M----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH M 10/08/12 11:32 PM M-Su News @ 11PM 11-1135p :30 BN12002H \$1,500.00 NM									
30	10/02/12	10/05/12	NBC Tonight Show	11:35P-12:35XM	-1111--	:30	4	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -1111-- 4 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WESH Tu 10/02/12 12:09 AM NBC Tonight Show 11:35P-12:35XM :30 BN12001H \$850.00 NM									
3 WESH W 10/03/12 12:09 AM NBC Tonight Show 11:35P-12:35XM :30 BN12002H \$850.00 NM									
2 WESH Th 10/04/12 12:07 AM NBC Tonight Show 11:35P-12:35XM :30 BN12001H \$850.00 NM									
1 WESH F 10/05/12 12:08 AM NBC Tonight Show 11:35P-12:35XM :30 BN12001H \$850.00 NM									
31	10/08/12	10/08/12	NBC Tonight Show	11:35P-12:35XM	M-----	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 M----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH M 10/08/12 12:10 AM NBC Tonight Show 11:35P-12:35XM :30 BN12001H \$850.00 NM									
32	10/03/12	10/05/12	Late Night w/Jimmy Fallon	12:35-1:35XM	--1-1--	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 --1-1-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH W 10/03/12 1:22 AM Late Night w/Jimmy Fallon 12:35-1:35XM :30 BN12001H \$300.00 NM									
2 WESH F 10/05/12 1:28 AM Late Night w/Jimmy Fallon 12:35-1:35XM :30 BN12002H \$300.00 NM									
33	10/08/12	10/08/12	Late Night w/Jimmy Fallon	12:35-1:35XM	M-----	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH M 10/08/12 1:07 AM Late Night w/Jimmy Fallon 12:35-1:35XM :30 BN12002H \$300.00 NM									
35	10/06/12	10/06/12	NBC Saturday	Sat 8-10am	-----S-	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Sa 10/06/12 8:27 AM NBC Saturday Sat 8-10am :30 BN12001H \$1,100.00 NM									
36	10/07/12	10/07/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----S	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 10/07/12 6:12 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PI :30 BN12002H \$1,200.00 NM									
38	10/07/12	10/07/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									

MTWTFSS

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser:
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
936098-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	475

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	10/07/12	10/07/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12			-----S		1	\$250.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/07/12	6:29 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	BN12002H	\$250.00 NM
39	10/07/12	10/07/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12			-----S		1	\$1,800.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/07/12	8:47 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	BN12001H	\$1,800.00 NM
40	10/08/12	10/08/12	M-F Entertainment Tonight	7:00-730 PM	M-----	:30	1	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12			M-----		1	\$1,700.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/08/12	7:10 PM	M-F Entertainment Tonight	7:00-730 PM	:30	BN12002H	\$1,700.00 NM
41	10/06/12	10/06/12	SATURDAY NIGHT LIVE SATURDAY NIGHT		-----S-	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12			-----S-		1	\$2,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/06/12	12:11 AM	SATURDAY NIGHT LIVE	SATURDAY NIGHT	:30	BN12001H	\$2,000.00 NM
42	10/02/12	10/05/12	*Early Sunrise @4:30AM 430a-5am		-1111--	:30	4	\$40.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12			-1111--		4	\$40.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/02/12	4:51 AM	*Early Sunrise @4:30AM	430a-5am	:30	BN12002H	\$40.00 NM
2	WESH	W	10/03/12	4:30 AM	*Early Sunrise @4:30AM	430a-5am	:30	BN12002H	\$40.00 NM
3	WESH	Th	10/04/12	4:57 AM	*Early Sunrise @4:30AM	430a-5am	:30	BN12002H	\$40.00 NM
4	WESH	F	10/05/12	4:50 AM	*Early Sunrise @4:30AM	430a-5am	:30	BN12002H	\$40.00 NM
43	10/08/12	10/08/12	*Early Sunrise @4:30AM 430a-5am		M-----	:30	1	\$75.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12			M-----		1	\$75.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/08/12	4:41 AM	*Early Sunrise @4:30AM	430a-5am	:30	BN12001H	\$75.00 NM
44	10/02/12	10/02/12	NBC Prime GO ON/ NEW NORM	9:00-10:00 PM	-T-----	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12			-T-----		1	\$2,500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/02/12	9:54 PM	NBC Prime GO ON/ NEW NORM	9:00-10:00 PM	:30	BN12002H	\$2,500.00 NM
Total Spots							83		

Gross Total **\$70,260.00**

Payment Terms 30 Days

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
936098-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	475

www.wesh.com

Agency Commission **\$10,539.00**

Net Amount Due **\$59,721.00**